

Subject: FW: Interview Request: The Real Deal: Arts District's Hybrid Industrial Ordinance
From: "Carol Schatz" <@>
Date: 10/24/2016 10:06 PM
To: mrumsey@ccala.org

Hi there, Can you help me with this? Do we know if there have been any real impacts?

Carol E. Schatz
President & CEO

 <https://www.downtov>

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From: John Halloran [mailto:jhalloran@macyinc.com]
Sent: Monday, October 24, 2016 3:02 PM
To: Carol Schatz <cschatz@downtownla.com>; Shawn Bratton DCBID <sbratton@downtownla.com>; Henna Sherzai <HSherzai@downtownla.com>
Cc: Kim Macy <kmacy@macyinc.com>; Grace Gibney <ggibney@macyinc.com>
Subject: Interview Request: The Real Deal: Arts District's Hybrid Industrial Ordinance
Importance: High

Hi Carol,

Cat Chen of The Real Deal is doing a piece on the Arts District, and more specifically about the area's Hybrid Industrial Ordinance and its affect on current and future development in the market. She'd like to speak with you over the phone to get your views.

Your experience with the Adaptive Reuse Ordinance gives you unique insight into the longer term effects of such legislation. Should you wish to talk with her, we can forward you a few links and background information on the ordinance.

The reporter's deadline is Wednesday.

Let us know how you would like to proceed.

Best regards,

John

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